

We're Kicking Off Hero Squad!

Every hero needs a squad! Families, we are excited to announce that our school officially kicks off our **Hero Squad** program on May 21! Your student will receive information that explains the program and the exciting Hero Gear that can be earned!

Join our squad by working with your student to set up their online fundraising page. Visit <https://events.lls.org/pages/cran/HilldaleElementarySchool-2021> and select "Join Your School Team". To get started with fundraising, login to your page on fundraise.lls.org and select "Continue with Facebook". Creating a Facebook fundraiser is an effective way to spread the word. You can also download the Hero Squad app (available on Apple & Android devices). This will allow you to easily share your online page via text message, email, and social media, while also accessing Hero Gear in augmented reality and taking advantage of our social and emotional learning books. To learn more about the app, check out this [video](#).

By raising money, students will earn fun Hero Gear at various fundraising levels, such as a super cool Mystery Mini, **Hero Squad** Tee and a plush friend with special powers, Champ.



To learn more about what joining the **Hero Squad** means, check out the motivating [virtual assembly](#).

Heroes don't always wear capes. By participating in **Hero Squad**, our school will show our community that we have done our part to help others and are working to beat cancer!

Thank you for your support towards our **\$GOAL!**

Hilldale's LLS Spirit Week Theme Days

Fri. 5/21 – Thurs. 5/27

OneMontville "Green In" Day – wear green to show that you're being accepting, respectful, and kind. And remember – we're grateful that YOU are YOU!

5/21 **Friday - Gratitude**

What are you grateful for? Share with classmates and family today.

Fundraising Tip: Share what you've raised towards your fundraising goal with those that donated to your efforts. Showing your gratitude is so important. Try calling or video calling them to say thanks!

5/22 **Monday - Thoughtfulness**

Who could you encourage today? By joining Hero Squad, you're encouraging blood cancer patients with the fundraising efforts you're making this week!

Wear a shirt with a kind or encouraging quote or message: "Just do it!", etc.

Fundraising Tip: Did you set up your online fundraising page yet? If so, login at fundraise.lls.org and select "Continue with Facebook" to create a Facebook fundraiser. This shares your efforts far and wide!

5/23 **Tuesday – Strengths**

Every individual has a superpower. Wear the color that represents what your strength/superpower is today.

Fundraising Tip: Download the Hero Squad App! You can link your online page to the app and easily share it via text message, email, and social media.

Red = Patience Pink = Kindness Blue = Strength Purple = Empathy
Green = Teamwork Orange = Respect Yellow = Bravery Other = Courage

5/24 **Wednesday - Self-Confidence**

Make today a wacky one by making a style choice that's out of the ordinary. What you choose determines your super ability.

Fundraising Tip: Create a video that shares why you've joined the Hero Squad and that you need the help of friends and family to reach your fundraising goal. Share it on your Facebook fundraiser page.

Backwards Clothes = Goal Oriented Mismatched Clothes = Strong Reader
Crazy Accessories = Great Listener Crazy Socks = Friend to Everyone
Crazy Hat = Independent

5/25 **Thursday – Courage**

Who is your personal hero? Dress up like them today.

Dress up like your personal hero today!

Fundraising Tip: Are there extra chores you can complete today? Ask if your efforts can be reflected in an online donation to your page.